

MEDIA RELEASE

29 June 2009



Aluminium Industry Launches Global Green Architecture Website

<http://greenbuilding.world-aluminium.org>

The Australian Aluminium Council applauded the launch today of a new Green Architecture Website which highlights the advantages of using aluminium in architectural design. The website has been developed by the International Aluminium Institute (IAI) to provide up-to-date and practical information to all those who are looking to use aluminium in building applications.

Launched today at the *China Aluminum Fabrication Forum* in Shanghai, the website features some of the world's leading architects and their groundbreaking designs for green buildings that utilise aluminium in innovative ways. The website also provides credible and accurate lifecycle data, which underpin and support the aluminium industry's sustainability and the sustainability of its products.

In welcoming the launch of the website, IAI Chairman Artem Volynets said "Through the IAI, the aluminium industry aims to promote a wider understanding of its products and manufacturing processes and to affect positively the sustainability of the industry, the communities in which it operates and the global communities that every day rely on its products. The Institute is excited to provide architecture and design professionals with this unique pathway to the world of aluminium, the metal of the XXI century."

AAC Policy and Research Manager, Michael Ison, said "The global aluminium industry should be commended for recognising calls from architects around the world for accurate and timely information on the use of aluminium in building applications. Australian architects now have access to an excellent online resource when considering materials and product applications in their quest to design sustainable buildings."

The Green Architecture Website was created by the International Aluminium Institute in cooperation with national and regional aluminium associations around the world. IAI members are collectively responsible for up to 80% of global primary aluminium production and around 20% of recycled metal production.

For more information please visit <http://greenbuilding.world-aluminium.org>

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