



Aluminum Cans Market Assessment - Australia

Context, quantitative baseline, options

Final version

May 2023

List of abbreviations – selection

Abbreviation	Description
ACT	Australian Capital Territory
APCO	Australian Packaging Covenant Organization
C2C	Can to can
CDS	Container deposit scheme (Australian equivalent to DRS)
DRS	Deposit return scheme
EPR	Extended producer responsibility
MRF	Material recovery facility
NSW	New South Wales
NT	Northern Territory
QLD	Queensland
SA	South Australia
SUP	Single Use Plastic
TAS	Tasmania
UBC	Used beverage cans
VIC	Victoria
WA	Western Australia

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1. Executive summary



The overall project timeline spans 2.5 months with the draft reports of phase 1 delivered at the end of April

Project timeline

			Mar			Ар	r			M	ay				Jun				Jı	ıl				Aug			Sep
Project phase/ Calendar	week	10	11 12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
Project set-up and kick-of																											
Stakeholder interviews								3																			
High-level regulation, market & value chain context assessment																											
Data collection and baselining (volum flows, prices, economics etc.)	es, rates,																										
Opportunities and recommendations																											
Communication strategy																											
Feedback period on draft report from	IAI							-																			
Final study report																											
COP 28 preparation																											
Key meetings		Kic	k-Off		1s (st Ste April	erco 25) dr rep	se 1 aft port	S (I	Steerco Mid Ma	2 ay)	Di repo eviev	raft ort fo w by	r IAI				Fi	nal S Mee	teerC eting	0						

To well-document the recycling infrastructure in Australia, multiple interviews with stakeholders across the value chain were held, in addition to research sources

Overview of interviews and sources





Australia has state-specific CDS, collection with room for improvement; With no local recycling, recovered UBCs are exported for C2C processing and downcycling

Aluminium can recycling in Australia



1) Separate coll. includes recovered after MRF & transfer station, and all UBCs picked by waste pickers



2. Aluminum Cans Market



The aluminium can market has been steadily increasing in Australia in the past years, and to slow down in the future

Overview of volumes put on market, aluminium cans



Aluminium cans put on market, 2016-2030E [b units]¹⁾

Aluminium cans put on market, 2016-2030E [k tonnes]²⁾



POM volumes are estimated by averaging input data from interviews with market stakeholders combined with reports from market research 2) Estimated weight per can: 11.3 g
 Out of home consumption includes hotels, restaurants, and catering; 4) At home consumption includes the remaining cans





Aluminium beverage packaging volumes steadily increased, nudged by a gradual switch to metal from plastic in beverage packaging

- A 2.6% annual increase in the total market in forecasted until 2030, driven by increased population and growing consumption per capita, although at a slowing pace
- The majority of the aluminum cans are consumed at home, with a moderate share in out of home consumption
- COVID-19 largely changed the direction of consumption, which saw little growth before 2020 and a ~25% increase in the two years after, driven in large by at home consumption

The aluminium can market has been steadily increasing due to increase in population and a larger share in total packaging

Population, package & beverage trends



1) Ready to drink (premixed alcoholic drinks) 2) Volume per package type of the total volume of packaged drinks

Source: Euromonitor, Australian Government Centre for Population, Statista, Roland Berger



Indicative

takeaways



- The population of Australia has been slowly increasing, mostly due to immigration and is forecasted to continue its growth at a similar pace until 2025/30
- Rigid plastic share has been decreasing, benefiting the market share of glass and aluminium beverage cans, driven by sustainability concerns and customer preference
- Consumption habits have remained largely unchanged:
- Per capita consumption has been stable until 2022 and is forecasted to increase by <1.5% p.a. until 2030
- ~40% of total beverage packaging is used in beer & other alcoholic drinks
- Carbonates' and beer's share have decreased, replaced by other alcoholic drinks (mainly RTDs¹) and other soft drinks (energy drinks)





3. Waste management & regulatory context

Most aspects of Australian Waste Management policies and systems are organized and designed at State Level – advocacy needed at both state and federal level

Regulatory overview



Waste mgmt. framework	 Waste management in Australia is governed by a complex regulatory framework consisting of federal and state laws The Federal Government provides overarching national policies Achieving the ambitious national goals and targets requires collaboration between government, industry, and the community There are also various acts and regulations structuring waste management at the state level
Collection infrastructure	 There is at least a two-fraction waste stream (general and recycling) for all households and businesses in non-rural areas; some states or municipalities have more collection fractions The responsibility for collection lies within municipalities
Treatment Infrastructure	 Recyclable waste is sorted in MRFs, usually operated by private companies, through tendering from local governments There is no operational incineration plant currently in Australia – currently two are planned to open in early 2024
Recycling targets	 Waste reduction, recovery, recycling, and landfill diversion targets are set at state level, with significant differences observed Most states have some key targets; VIC and WA are highly ambitious, with NT the least ambitious (with no specific targets) Some landfill bans are in place in 2/8 states (SA and VIC) Aluminium-specific targets are lacking
EPR scheme & DRS	 A voluntary ERP is place, run by APCO, with the role to facilitate the harmonization of schemes and reporting between states for brand owners Membership fees are low compared to some countries with high recycling rates, e.g., from Western Europe (as a % on annual turnover) CDS is in place in 6/8 states (apart from VIC and TAS), with the remaining two expected to launch their own schemes in 2023



Developing

The waste management regulation has been developing greatly in the last few years, with multiple policies supporting sustainability

Regulation overview

 The National Waste Policy Provides the national framework and waste management to 2020 initially and updated in 2018 for 2030 Lays out the basis for collaboration of stakeholders to supply approaches to waste management Identifies the principles of waste management in a circular economy 	 National Packaging Target Set out targets for 2025 100% reusable, recyclabl compostable packaging; 70% recycling/compostin packaging; 50% packaging recycled phase out of unnecessar use plastic packaging 	 Actional Waste Policy Action Plan Includes targets and actions to implement for 2030 and beyond It is meant to complement and integrate national and territorial legislation and plans 	 Waste management in Australia is governed by a complex regulatory framework consisting of federal and state laws Achieving the ambitious nationa goals and targets requires collaboration between government, industry, and the community to create a sustainable waste management
 2009 2011 20 Product Stewardship Act Provides the framework to manage the environmental impact of products, with a focus on product disposal and management of waste Includes voluntary, corregulatory and mandatory product stewardship 	 2018 Waste Management and Resource Recovery Act The Act aims to provide for waste reduction, recovery, recycling and reuse Follows the Waste Avoidance and Resource Recovery Act of 2001 in providing waste strategies and programs 	2019 (updated in 2022) ~55% National Waste Export Ban • Waste materials gradually banned include glass, plastic and tyres from 2021 and paper from 2024 • It is meant to complement hazardous waste laws and product stewardships	 In addition, there are also various acts and regulations structuring waste management at the state and territory level, such as the New South Wales Protection of the Environment Operations Act of 1997

1) No mandatory scheme in Australia

Source: Market research, Legislative review, Roland Berger

Key

takeaways

Most states have taken significant action to promote circular economy and sustainable waste management, with still some notable regional differences (2/2)

Summary of state waste policies

	Development	CDS ¹⁾ & return rates	Landfill bans	SUP ²⁾ bans	Main documents	Key targets	Other comments
South Australia		Yes 76%	Yes, for hazardous and recyclable materials	YesPlastic bags since 2009Others from 2021/22	 South Australia's Waste Strategy 2020–25 	 Zero avoidable waste to landfill by 2030 5% less waste generation per capita by 2030 75% landfill diversion target for MSW by 2025 	
New South Wales 8.2		Yes 67%	No	YesPlastic bags since 2022Others from 2022	 NSW Waste and Sustainable Materials Strategy 2041 NSW Plastics Action Plan 	 30% litter reduction by 2025 80% recovery rate by 2030 10% less waste generation per capita by 2030 	 Chemical recycling pilot project
Victoria 6.7		No To be introduced in 2023	Yes, for hazardous waste	YesPlastic bags since 2009Others from 2023	 Recycling Victoria: A new economy (2020) 	 72% landfill waste diversion by 2025 and 80% by 2030 15% less waste generation per capita by 2030 	 Chemical recycling pilot project
Tasmania 0.6		 No To be introduced in 2023 	No	 Yes Plastic bags since 2013 Some others from 2021 	Waste Action Plan (2019) -draft	 100% reusable, recyclable or compostable packaging by 2025 5% less waste generation per capita by 2025 and 10% by 2030 40% recovery rate for all waste by 2025 and 80% by 2030 	

x.x State population, 2022

1) Deposit Return Scheme (Container Deposit Scheme); overall return rates [2021]; 2) Single Use Plastic

Source: Market research, Australian States legislation, Roland Berger

Most states have taken significant action to promote circular economy and sustainable waste management, with still some notable regional differences (2/2)

Summary of state waste policies

	Development	CDS ¹⁾ & return rates	Landfill bans	SUP ²⁾ bans	Main documents	Key targets	Other comments
Queensland		Yes 62%	No Proposed ban of organics by 2030	 Yes Plastic bags since 2018 Others from 2021 	 Waste Management and Resource Recovery Strategy 2018–2050 	 55% MSW recycling rate average by 2025 10% less MSW per capita by 2025 10% less waste to landfill by 2025 	
Western Australia 2.8		Yes 68%	No Ban on e- waste by 2024	 Yes Plastic bags since 2018 Others from 2022/23 	 Waste Avoidance and Resource Recovery Strategy 2030 	 10% less waste generation per capita by 2025 and 20% by 2030 75% increase in material recovery 	
Australian Capital Territory 0.5		Yes 68%	No	YesPlastic bags since 2011Others from 2022/23	 ACT Waste Management Strategy: Towards a sustainable Canberra 2011–2025 	 90% recovery rate by 2025 	
Northern Territory 0.3		Yes 72%	No	 Yes Plastic bags since 2011 Others by 2025 	 Waste Management Strategy for the Northern Territory 2015–2022 Northern Territory Circular Economy Strategy 2022– 2027 	No specific targets set	 No landfill levy

x.x State population, 2022

1) Deposit Return Scheme (Container Deposit Scheme); overall return rates [2021]; 2) Single Use Plastic

Source: Market research, Australian States legislation, Roland Berger

CDS structure in Australian states includes an industry-owned operator, with the profits used to finance the system

Overview of the CDS¹) architecture



System characteristic	Typical architecture	Additional remarks
Type of SOA ²⁾	Industry-owned	 Operator is generally a not-for-profit entity (exception being NSW) Operator is owned by FMCG producers, sometimes with minority retail shareholding
Included materials	Cans (alu or steel), bottles (excl. wine) (plastic or glass), cartons	All items with the specific "10c" symbol are included
Included products	Excluded dairy products, pure juices, syrups and wine/ spirit bottles	 Plain milk bottles and cartons are excluded to avoid price increase of basic goods, as well as contamination Syrups and large containers of flavored milk or pure fruit juices excluded due to possible contamination Glass wine and spirit bottles are exempt, as they are commonly consumed at home and not usually found as litter³⁾
Included sizes	0.15 – 3 liters	• Vast majority of accepted packaging ranges between 0.15 and 3 liters (up to 1 liter for some specific products)
Deposit preference	Monetary, single	 Flat value is AUD 0.10 (~EUR 0.065 equivalent) per unit
Redemption type	Return to retail/ drop-off locations	Typical redemption site density is 1 site per c. 20,000 residents
Handling fees	To be paid to return point operators	Fees are larger for automated systems than for manual ones
Material ownership	Scheme operator	• Material is typically owned by the scheme operator (exception being NSW where owned by the network operator)
Unredeemed deposits	Scheme operator	Unredeemed deposits are used to finance the system
Return rate	50-80% depending on state	Return rate depends on material, consumer specifics and state

1) Deposit Return Scheme / Container Deposit Scheme; 2) System Operator Administrator; 3) They are about to be included in Queensland

Source: Australian Beverages Council, State CDS websites, Roland Berger

The CDS state schemes all show low density of return points and small deposit value but different approaches – same operator as coordinator in QLD/WA, for profit in NSW

State CDS characteristics



System characteristic	South Australia	Northern Territory	New South Wales	Queensland	Australian Capital Territory	Western Australia
© = = ≝ === [□] Coordinator	• SA EPA	• NT EPA	• Exchange for Change	• COEX (Container Exchange)	• Exchange for Change	• WARRRL ⁴⁾
Operator	Non-profitMultiple industry operators	 Non-profit 4 companies¹⁾ 	For profitTomra Cleanaway	 Non-profit COEX (Container Exchange) (also coordinator) 	Non-profitReturn-It	 Non-profit WARRRL⁴⁾ (also coordinator)
違 Included materials	Alu, glass, PET, HDPE, LPB ²⁾	Alu, glass, plastic, other ³⁾	Alu, glass, plastic, steel, LPB ²⁾	Alu, glass, plastic, steel, LPB ²⁾	Alu, glass, plastic, steel, LPB ²⁾	Alu, glass, plastic, steel, LPB ²⁾
ଅଳୁ≣ Included ≆≊ products						
☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐	<3 L generally <1/ 0.25 L for some	<3 L generally <1/ 0.25 L for some	<3 L generally <1/ 0.25 L for some	<3 L generally <1/ 0.25 L for some	Most containers of 0.15 - 3 L (<1 L for some)	Most containers of 0.15 - 3 L (<1 L for some)
Deposit value	10c	10c	10c	10c	10c	10c
Return points # and density	~130 ~14,000 people/ point	~30 ~8,300 people/ point	~600 ~13,700 people/ point	~300 ~17,800 people/ point	~20 ~23,000 people/ point	~200 ~14,000 people/ point
tt , Return rate ⁵⁾ , 2020-21	 87% aluminium 90% overall	 80% aluminium 86% overall	 80% aluminium 80% overall	 80% aluminium 78% overall	80% aluminium63% overall	n/a ⁶⁾
Aterial recovered [kt], 2021-22	 4.6 kt aluminium 47 kt overall	0.7 kt aluminium7 kt overall	15.1 kt aluminium190 kt overall	 21.4 kt aluminium 199 kt overall	0.6 kt aluminium6.6 kt overall	n/a ⁶⁾

👻 Soft drinks 🍷 Alcoholic beverages 🧯 Water and juices 🍵 Flavored milk

1) NT Coordinators Pty Ltd, Envirobank Recycling NT, Statewide Recycling, Marine Stores Pty Ltd; 2) Liquid paperboard; 3) Includes some specific materials such as sachets, casks and others; 4) WA Return Recycle Renew Ltd.; 5) As reported by schemes; 6) Scheme started in 2020 – data not available yet

Source: State CDS websites, Australian Beverages Council, Market research, Roland Berger

Within the voluntary EPR scheme, PROs collect fees from producers & importers and use the resources to improve packaging recycling across the value chain

Packaging EPR voluntary scheme overview (The Australian Packaging Covenant)



1) Australian and New Zealand Environment and Conservation Council; 2) National Environment Protection Measure

Source: APCO, Roland Berger

Obligations for the signatories of the covenant are voluntary and easily achievable

APCO: obligations for signatories

To comply with the Covenant, Brand Owner Signatories are required to take the following actions:

- Within three months of becoming a signatory, submit an action plan that sets out what the signatory proposes to do to contribute to the covenant's aim and meets the obligations published by APCO
- By 31 March each year, commencing in the financial year following the year in which a company becomes a signatory, submit an annual report that outlines performance against all the action plan commitments and meets the reporting obligations as published by APCO
- Publish the action plan and annual reports on its website in a prominent and readily identifiable way.
- Make annual financial contributions in the form of membership fees payable to APCO
- Implement policies or procedures to buy products made from recycled materials
- Establish collection and recycling programs for used packaging materials generated on-site
- Take action, where appropriate, to reduce litter
- Allow independent audits of annual reports and the implementation of action plans, including allowing access to relevant supporting documentation demonstrating application of the sustainable packaging guidelines, or an alternative to the guidelines, and
- ullet Assist APCO to respond to complaints from the public about the design and use of packaging materials.

Signatories are also required to apply APCO's Sustainable Packaging Guidelines (SPG) to all new packaging and review existing packaging with them.



Source: Expert Interviews, Roland Berger





4. Value Chain



Australia displays an average collection rate (through CDS), with the scrap being exported for recycling and rolls & cans imported for production by brand owners

Overview of aluminum cans value chain

1	Roll production	2	Can i production	3	Waste generation	4	Collection	5	Sorting	6a	Recycling	6b L	andfilling
	 There are 4 large smelters in the country, making mostly ingots of which only some are particularly designed for the beverage can industry All aluminium rolls used for can manufacturing are imported 	•	Visy is an important producer of cans Orora is the other large can manufacturer, with clients in the beverage industry, including soft drinks and beer Some filled cans are imported (mostly specialist drinks) and insignificant volumes of empty cans	•	Aluminium can consumption has been steadily increasing in recent years Main growth comes from population increase and a switch from plastic beverage containers to cans In the future a growing packaging consumption per capita is forecasted The majority of consumption is in households (>70%), with a significant share	•	6/8 states have a CDS which includes aluminium cans, with the other 2 states planning an introduction of the system in 2023 Return rates are low compared to European states with CDS (~80%) due to low deposit value (c. EUR 0.06) and low density of return points (1 for 20 k people mandated)	• •	There are >100 MRFs in the country Large urban areas hav reasonably advanced sorting systems and some areas report a deficit in capacity More remote areas have very basic facilities, but most wit aluminium sorting capabilities No "dirty MRF" capacities exist	/e h	 The recycling infrastructure is limited for aluminium cans There are recyclers with considerable capacities for metals recycling, but focusing more on materials other than aluminium Local recyclers cannot offer export price parity for UBC scrap 	•	There are >1,000 landfills in Australia Landfill fees are low compared to Western countries, especially in rural areas
					in restaurants and businesses		Trading						
							• Almost all scrap alumi	iniun	n is exported				
							The largest volumes g	io fo	r can-to-can recycling	(in Ko	orea, Thailand, Saudi Arabia	a and	EU)

• Considerable volumes also go to south(east) Asia, most likely for downcycling: India, Indonesia, Thailand, Malaysia

Australia has good collection & recovery, but only <60% of that is sent for C2C recycling, and none locally

Summary of aluminium cans flows [k tonnes, 2020-21] 58% Deposit Key market indicators [k tonnes] **99%** 20% Separate¹⁾ 92 24 Collection 73 69 rate 21%) Residual Curbside Curbside Export 45 Other 25% 1% 74% CDS CDS Export Landfilling Littering Recovery rate Collected Recovered C₂C Put on market r, $\left|\left(c\right) \right|$ C2C 26% 48% recovery **Destinations** [k tonnes, % put on market] rate 0% Locally 0% Locally 0% 26% 25% <1% 92 <1 0 45 26 24 59 23 \mathbb{Z} Put on C2C Downcycling C2C Other Landfill & 3.5 market littering Local Export Population (million, 2021) GDP per capita (USD k/ capita, 2021) Annual consumption (kg/ capita, 2020-21) _ **\$**_ Final destination [% put on market]

1) Separate coll. includes recovered after MRF & transfer station, and all UBCs picked by waste pickers



Key takeaways

- **High put-on market volumes**, in line with EU countries
- No local aluminium roll
 production & no capacity to
 process UBC, hence no local
 "closed-loop"
- Relatively high collection rates
- Imperfect sorting at the source:
 - Room for improvement with general public
 - Room for improvement in commercial environments
- Comparatively low CDS collection rates
- High rate of collection at the source, high quality UBC stream exported to *can-to-can* countries (Korea, Thailand, KSA)
- Lower quality UBC exported to India & Indonesia is likely not being used in can to can recycling



A high proportion of cans are collected through the states' CDS and turned into scrap with the other sorted material before being sent to export for recycling

Material flows of aluminium cans, 2020-21 [k tonnes²⁾³, (% of total POM volume)]



Source: Market research, Interviews, Roland Berger

A high proportion of cans are collected through the states' CDS and turned into scrap with the other sorted material before being sent to export for recycling

Material flows of aluminium cans, 2020-21 [b units²⁾³, (% of total POM volume)]



Source: Market research, Interviews, Roland Berger

The key stakeholders interviewed generally agreed on improving the CDS efficiency as a key lever of development for Australian waste management

Perception of key stakeholders - quotes from interviews

Observations

2/3

5

8

8

- ...the majority of gaps are in multi-unit domestic dwellings, as well as commercial spaces and high traffic touristic areas
- Set ... increased contamination of municipal waste streams
- *…CDS* schemes principles are close to their best possible design
- ...vast distances in rural areas pose transport difficulties
 - *...it is a high priced commodity and there are generally no major concerns it will be recycled*
 -stakeholders often do not see past their own interest
 -there is politics involved in the beverage industry

	_	
	2	🥵the mistake often happens at the bin
S, S	2	should celebrate the aluminium recycling performance in public awareness
	5	the system is optimized for the cost factors and commercial realities
	5	CDS weak points are: limited concentration of return points and low deposit value
	6	<i>…the tendering and contracting structure does not encourage building more sorting capacity</i>
	9	most likely they would get recycled after arriving in South

Korea or Europe, but nobody knows

Opportunities for improvement

Collection 🏢 Sorting 🚵 Recycling 🦓 Trading 🔨 Regulation 🕕 Corresponding improvement areas identified



There are 4 large smelters in Australia, and no capacity for recycling¹); most volumes of rolls imported from South Korea

List of main aluminium producers

	Company	Main products	Production volumes [k tonnes/ year]	Markets/ clients
Smelters	Bell Bay	Ingots and T-bars	190	East Asia, Southeast Asia, India
\approx	Boyne Smelters		450 >1,600	
	Portland	22.5 kg ingots	360 K tonne/ year	Asia All smelters produce
	Tomago	Ingots, billets and rolling slabs	590	aluminium from bauxite
Rolls producers	n/a			
Cans producers	Visy Orora		Majority of packaging	



Key takeaways



- Rolls are imported for can production; empty cans are not typically transported from abroad
- There have been pilots in the past, at limited scale, accepting aluminium can scrap for downcycling (e.g. for applications other than can-to-can, such as in the maritime industry)
- Large distances pose an infrastructure issue, with some material needing to travel vast distances for aggregation of significant volumes

"It is not economically viable to operate an aluminium can recycling plant in a country with Australia's population (~25 m people) and such low density"

- Market expert

1) Weston Aluminium taking some occasional small volumes of cans, and not for can-to-can

Source: Market research, Roland Berger

While households have good separate collection (outside rural areas and especially in states with CDS), biggest challenges are in the commercial and business areas

Overview of waste collection



Waste Generator	Volumes [k tonne/ year]	Common aluminium cans collection methods	Segregation at generation source	Key takeaways
Households				■ There is ~95% national coverage of curbside collection (>85% to almost 100% for
Single family homes	17		V V X	"urbanized" states, while only 60% for NT), >90% incl. curbside recycling collection Generally, there are tenders for regions, municipalities or urban zones, depending on the
Multifamily residential	21		V V X	population of that area
Apartments	27		V V X	 All states have at least a 2 fraction collection system (general and recyclables) Multi-units dwellings pose the largest issues in household collection due to the layered
Rural houses	7		V X	management of the real estate and waste "Many people are not fully aware of the "recycling rules" at the bin and some have lost confidence
Retail/ commercial				in the system" – Industry expert
Restaurants	3		\checkmark \times	Few small businesses sort their material for CDS (for deposit value or charity)
Cafes & clubs	4		\checkmark ×	Some of the biggest gaps to cover in collection are in shopping centers, as well as high traffic tourist/ entertainment areas (including sports and events venues)
Hotels	2		\checkmark \times	
Shopping centers	3		X	needs to be trained in making the split-second decisions"
Public spaces	4		×	
Institutions				
Public institutions	1		V X	Institutions have smaller volumes, with some implementing separate collection bins
Offices	2		\checkmark ×	Business towers pose some of the largest difficulties in separate collection
Schools & universities	3		V X	

Includes scavenging

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CDS is implemented in six states and being created in the other 2, following country-wide industry guidelines

CDS for beverage containers in Australian territories



Key takeaways



 6/8 territories have a CDS (~70% of population)

- Victoria and Tasmania are planning an introduction of CDS in 2023, covering the rest of the population
- The return rates are lower than typical rates in Europe (>80%), also due to the low density of return points
- The system is funded by beverage suppliers, at a deposit cost per container of ~EUR 0.06 (EUR 0.1-0.3 typical in Europe)

"Current design of supermarkets and the lack of support from CDS operators does not facilitate in-store locations" – Retailer

"The CDS deposit is low and many people have to make a trip to an inconvenient location to drop off their recyclables"



CDS present CDS planned introduction x.x Territory population [inhabitants], 2020



Australians are nudged to participate in source separation through return points & by using separate bins in households

Summary of collection systems across Australia

Source separating in the curbside waste stream is designed to avoid complexity & to nudge people towards recycling



- The waste bin which is made available to households is often smaller than the wastebins designed for recycling waste streams
- The color coding for waste bins is standardized across the country (General waste is red, recyclables are yellow, etc.)

Further improvements can nevertheless be envisaged

- Several waste streams don't systematically use different waste bins this is more regularly the case in restaurants and businesses
- Generally, no fines are issued for misplacing items, items placed in the nonrecyclables bin end up in landfill as the non-recyclable waste is generally not sorted
- The curbside collection system is funded through municipal taxes, leaving little opportunity to implement the pay-as-you-throw principle in a straightforward manner

CDS operators offer a variety of return locations

Depots



Over-the-counter return points







Nevertheless, the convenience and density of collection points could be improved

- A common complaint is linked to return points being located outside retail points (although return locations on parking lots are common)
- The density & convenient location of drop-off points was also raised as areas of improvement

There are also dedicated collection initiatives taken by private companies for both individuals and businesses, accepting a wide range of materials

Overview of digital collection initiatives [selection]





5 Sorting

Additional MRF capacity is needed in more populated areas (where large players operate), but tendering conditions are not encouraging

Overview of sorting facilities





Key takeaways

- MRFs are usually private companies, except some smaller ones often in more remote areas which are increasingly government owned nowadays
- Contamination has been reportedly increasing to 10-15% in more recent years
- There is an issue with the policy of sealed bags in the recyclables bin being discarded to landfill
- Market experts report insufficient investment, leading to a lack of MRF capacity in certain regions; Contracts are typically 5+2 or 7+2 years
- In the future, some of the more basic MRFs might not be sufficiently equipped to handle the increased contamination or require additional manual or complex sorting methods

"Victoria (especially Melbourne) could need additional capacity (1-2 large MRFs)" – Industry expert 6b Landfilling

There are over 1,000 landfills in Australia, and this is still the most common waste treatment method; levies are still at low levels compared to Western countries

Landfilling overview



Landfill levies for MSW [EUR/ tonne]



There are almost 1,300 landfills in Australia as of 2022.

Metals are a minority of the materials going to landfill, being one of the most recycled materials (~87% in Australia).

Landfill fees are lower than many European countries (>EUR 100/ tonne in many regions of Western Europe).

7 Trading

Most used aluminium can exports go to South Korea and increasingly (South)East Asia, traded through LME¹⁾

Aluminium can scrap trade, [k tonnes, 2017-21]



1) London Metal Exchange; 2) India exports are likely overestimated due to nomenclature; 3) Thailand & Malaysia

Source: DCCEEW, Interviews, Market research, Roland Berger



Key takeaways



- Novelis are the largest global consumer of UBCs in the World (also present in Korea and importing from Australia)
- UBC scrap is sold at ~50-75% of London Metal Exchange trading price
- Larger companies are trading through large trading houses like LME, looking for long-term contracts
- Some smaller companies might make spot transactions, with the price tied to LME

"Used beverage cans would most likely go directly to re-melt; recyclers want to preserve their value"

Recycler

7 Trading

Aluminium cans collection is economically viable across both streams, due to their high material value



Aluminium cans material value [AUD/ tonne]

Key takeaways



- CDS material is of higher value and is very clean – typically trades on the international market at 65-75% of LME
- Can recyclers are often willing to pay an additional 5-7% premium over "downcyclers" for the material of higher quality
- The material collected in curbside does not incur a collection fee but is eligible for deposit return; it is, however, of lower quality than CDS material

"There is often the argument about who owns the material, especially for aluminium, since it has significant value"

- Industry association expert



1) Aluminium can waste from CDS collection points

Source: Stakeholder interviews, Market research, Roland Berger



